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**FOR IMMEDIATE RELEASE**

11<sup>th</sup> September 2017

### **RAMADA PLAZA MELAKA LAUNCHES THE INDONESIAN FOOD AND CULTURAL PROMOTION**

Melaka, 11<sup>th</sup> September 2017 – Ramada Plaza Melaka will be celebrating a 2 week long Indonesian Food and Cultural promotion at its Zest Restaurant commencing from the 11<sup>th</sup> – 24<sup>th</sup> September 2017.

This Food and Cultural event is a collaboration with our Indonesian counterparts in our efforts to foster closer understanding and relationship between our local culture and that with the Indonesian culture. Through this gastronomic collaboration, the hotel seeks to introduce the various food, cultures and specialties from the various regions to our guests enabling them to have a taste of the cuisines without having to travel afar.

Set to take off from the 11<sup>th</sup> September onwards, the hotel with the support of the Ministry of Education and Ministry of Tourism and Culture from Indonesia, 3 Colleges from Indonesia and our very own MOTAC, Melaka will be marking the commencement of the event with a launch ceremony to be held on the first day of the promotion. With seven Cultural Dancers specially flown in from Indonesia (6 girls and 1 guy student, accompanied by their lecturers), we will also have three (3) Indonesian Chefs specializing in their respective cuisines and supported by three (3) Culinary students, accompanied by their respective lecturers who will be collaborating with our in-house Chefs to prepare the special Indonesian cuisine and delicacies for our buffet line.

The promotion will see a daily buffet spread containing these special Indonesian cuisines from 7.00pm – 10.30pm at our Zest Restaurant. Ranging from the appetizers, to the main dishes right up to the desserts, the spread will feature cuisine from all around Indonesia.

Ramada Plaza Melaka acknowledges the close relationship between Malaysia and Indonesia through this mega Indonesian event being organized to showcase the richness of the Indonesian food culture. Melaka has its close roots to Indonesia since the historical period and this food and cultural promotion is truly an event not to be missed.

We are the only hotel in Melaka and perhaps in Malaysia to have been able to organized such an event with the complete setup of Indonesian Chefs, Indonesian Cultural dancers and most importantly having to be able to obtain the support from the relevant ministries from Indonesia to support this good cause. The presence of the Consul General of Indonesia in Malaysia together with the Education and Economic Attache's from the Embassy of Indonesia in Malaysia is a testament to the strong support obtained from the Indonesian government for this event.

Zest Restaurant is Ramada Plaza Melaka's all day dining restaurant which boasts of sheer sophistication with chic interior architecture. It's easy-flowing seating allows appreciative yet impressionable nooks and corners for that subtle privacy to great openness with tall glass walls to surprising yet relaxing private rooms that open up to the open-air patio to an alfresco terrace. Live interactive show kitchens showcase the enormous diversity of Malaysian and international cuisines. Zest features daily breakfast, lunch and dinner including themed buffet dinner on Thursdays, Fridays, Saturdays and lovely brunch on Sundays.

The hotel has previously featured similar promotional events such as this featuring Thai and Italian cuisines in the last two years.



The dancers from Sek Men Negeri 3 Magelang performing the opening dance



(From L-R) Mr. Jefri Munir, Director Ministry of Tourism and Culture Malaysia for Melaka, Prof Dr. Hj Ari Purbayanto, Education and Culture Attache' Indonesia to Malaysia, His Excellency Consul General of Indonesia in Malaysia, Bapak Haris Nugroho, Yang Berhormat. Datuk Wira Hj. Ghazale bin Muhamad, State EXCO and Deputy Tourism, River, Beach and Island Development Committee Chairman who is representing our Chief Minister Datuk Seri Utama Ir. Haji Idris bin Haron, Puan Norena Jaafar, General Manager Tourism Melaka and Mr. Edouard Reizian, General Manager Ramada Plaza Melaka

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### **About Ramada Plaza Melaka**

Set in the heart of Historical City of Melaka, Ramada Plaza Melaka is a five-star international hotel managed by Wyndham Hotel Group, the world's largest hotel group. We strive to provide a comfortable escape into timeless luxury.

As you arrive at the hotel, be greeted with a warm smile as the porters lead you to your room. Discover UNESCO world heritage sites, setting off from the hotel's central location. The Concierge desk offers the option of complimentary shuttle service to main attractions such as Jonker Street and shopping canterers within mere minutes.

Before you know it, the afternoon sky soon gives way to the deep hues of sunset. You can head back to the hotel and experience our relaxing spa followed by dining in one of the hotel's award winning restaurants from authentic Chinese dim sum to Italian cuisines.

Ramada Plaza Melaka with its lush and spacious 294 beautiful ocean and river view rooms coupled with its 12 warm and inviting function rooms provide ample opportunities ranging from corporate functions to weddings and celebrations. For enquiries on catering and banquet function bookings, please contact Ramada Plaza Melaka at +60 (6) 284 8888 or email [sales@ramadaplazamelaka.com](mailto:sales@ramadaplazamelaka.com)