

JalanBendahara, 75100 Melaka. Malaysia Tel: +60 6 284 9888 Fax: +60 6 284 9269 www.ramadaplazamelaka.com

#### FOR IMMEDIATE RELEASE

# 12 January 2017

# RAMADA PLAZA MELAKA HOSTS THE STAY FOR THE MAYFLOWER SELF-DRIVE PROGRAMME 2017.

Ramada Plaza Melaka hosted the stay for participants of the Mayflower Self Drive Programme 2017 from the 12<sup>th</sup> to the 13<sup>th</sup> January 2017. Comprising of the Self Drive Association hailing from China as well as members from the China media, they visited the city of Melaka with a 1 to 2 night stay at Ramada Hotel Melaka. Working with Tourism Malaysia for this initiative, the team hailing from China kick-started their program at the Melaka Historical City.



The city of Melaka continues to be the choice destination for visitors within and outside the country. Its historical sites, places of interest and its recent transition into a shopping haven has elevated this once old historic city known for only its landmark monuments, into a vibrant, colorful city flourishing with old and new charm for the ardent traveler. This drive is in line with the local government's efforts in promoting our historical city to countries such as China for both business and leisure.

Young and old come flocking into the city to experience and relish in the seemingly laid back yet bustling city, an oxymoron that best describes this quaint albeit vibrant city. The bell chinks from the captivating themed trishaws, coupled with the persistent pace of travelers on foot have set the pace for an exciting get-away for both first time and seasoned travelers.

Ramada Plaza Melaka, a 5-star luxury hotel, situated within this vibrant, historic city spanning from over 30 years, is similar to its city setting, with blends of old world charm and modern-inspired elegance. Ideally located within the vicinity of iconic landmarks like The Stadhuys, St. Paul's Hill, Chinatown and many more, all of which are located within minutes of walking distance, making Ramada Hotel the quintessence allure for visitors. It has been awarded the 'Green Award' for two years running recognizing its responsibility towards environmental sustainability. We strive to

provide you with an unforgettable escapade into timeless luxury as our friendly porters greet you upon your arrival and lead you to your rooms.

With its 294 lush and spacious rooms overlooking ocean and river views, a myriad of tasteful facilities and restaurants to help you relax and unwind, it is an ideal hotel to complete ones journey through Melaka. The Club Room provides posh guest services, where guests are treated to an array of cocktails and snacks while relishing the panoramic views of the city with a private check in and lounge facilities.

Guest experience the continuity of graceful charm through the beautiful lobby upon entering the hotel to the richness of its rooms, services and three award winning dining outlets, where nothing beats an arduous day out then a quiescent cup of freshly brewed coffee at the Zest or the daily array of buffet where guest are spoiled for choice of palate, to a choice of a sumptuous dinner at the award winning Long Feng Restaurant or satisfying ones Italian cravings at the Olio Italian Restaurant, the most talked about Italian restaurant in town. Winding down after a long day is only made easier at the Famosa Lounge with its enticing range of drinks and cocktails to satisfy the thirsty visitors with the lively in-house band, allowing guests to unwind and relax after a hectic day.

The recreational facilities include the fitness center with stunning views of the city while you work out and flex those muscles and a relaxing spa, perfect for rejuvenating and a steam room to reinvigorate the ardent traveler. The swimming pool features both an adult and children's pool perfect for families to revel in a day of fun in the water or simply lounging with a book on our deck chairs.

Not forgetting the corporate traveler seeking for an ideal destination for its group of excited participants, the 12 warm and inviting function rooms providing ample opportunity ranging from corporate functions to weddings and celebrations, making Ramada Plaza Melaka the exemplary luxury hotel for both, business or pleasure. Our banquet facilities with the latest innovative high-tech facilities features a premier conference and Grand Ballroom equipped with state-of-the-art LED screens to showcase a myriad of visuals and backdrop for each event with a seating capacity of 1000 persons theater style, including 4 new meeting rooms, with an open terrace area for BBQ events.

For enquiries on catering and banquet function bookings, please contact Ramada Plaza Melaka at +60 (6) 284 8888 or email sales@ramadaplazamelaka.com

### About Ramada Plaza Melaka facilities

For media enquiries, kindly contact:

Louisa Sunita Daniel
Marketing and Communications Manager

Ramada Hotel Melaka

Tel: +60 (6) 284 8888 ext: 8502

Email: louisa.sunita@ramadaplazamelaka.com

#### **About Ramada Plaza Melaka**

Set in the heart of Historical City of Melaka, Ramada Plaza Melaka is a five-star international hotel managed by Wyndham Hotel Group, the world's largest hotel group. We strive to provide a comfortable escape into timeless luxury.

As you arrive at the hotel, be greeted with a warm smile as the porters lead you to your room. Discover UNESCO world heritage sites, setting off from the hotel's central location. The Concierge desk offers the option of complimentary shuttle service to main attractions such as Jonker Street and shopping canters within mere minutes.

Before you know it, the afternoon sky soon gives way to the deep hues of sunset. You can head back to the hotel and experience our relaxing spa followed by dining in one of the hotel's award winning restaurants from authentic Chinese dim sum to Italian cuisines.